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## Privacy Policy — 20L Media

Effective Date: April 20, 2025

Last Updated: April 20, 2025

At 20L Media, accessible via <https://20lmedia.in>, your privacy is our priority. This Privacy Policy outlines how we collect, use, and protect your personal data when you interact with our website or services.

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### 1. Information We Collect

We may collect and process the following personal and non-personal data:

\* Personal Information:

- Full name
- Email address
- Phone number
- Company or business information
- Billing details (for client projects)

\* Automatically Collected Data:

- IP address
- Browser and device info
- Pages visited and time spent
- Referral source (Google, Instagram, etc.)

\* Analytics Tools:

- Google Analytics
- Meta Pixel
- Other performance tracking tools

This data is used in aggregate and is not used to personally identify you unless you submit a form/contact us directly.

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### 2. How We Use Your Data

We use collected data to:

- Provide and improve our services (web development, SEO, content, social media)
- Communicate with you regarding your inquiries or projects
- Send important updates or marketing messages (with your consent)
- Analyze traffic and user behavior to improve our website and marketing strategy
- Comply with legal obligations

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### 3. Cookies and Tracking

Cookies help us give you a better browsing experience. We use cookies to:

- Remember your preferences
- Analyze behavior (via Google Analytics & Meta Pixel)
- Optimize site performance

You can disable cookies in your browser settings at any time.

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#### 4. How We Share Your Information

We do not sell your personal information. We may share limited data with:

- Verified third-party tools (e.g., analytics, email services)
- Legal authorities, if required under Indian law

All data shared with third parties is protected and only used for business operations.

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#### 5. Data Storage & Security

We implement strong digital safeguards and use encrypted platforms to store and manage data. However, no system is 100% secure — your use of the website is at your own risk.

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#### 6. Your Rights

As a user, you have the right to:

- Access and review the personal data we hold
- Request correction or deletion
- Opt-out of marketing communications
- Withdraw consent (where applicable)

To exercise these rights, contact us using the info below.

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#### 7. Contact Us

If you have questions about this Privacy Policy or want to update/delete your data, you can reach us at:

20L Media  
Pondicherry, India  
Email: [20lmedia1@gmail.com](mailto:20lmedia1@gmail.com)  
Phone: +91 94880 19244  
Website: <https://20lmedia.in>

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